



GREENVILLE HOSPITAL SYSTEM
UNIVERSITY MEDICAL CENTER

Greenville Memorial Medical Campus
Radiology Conference
Jackie Mullins, Radiology
701 Grove Road
Greenville, SC 29605

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Beach-Fest 2010

September 10-11

Sponsored by Radiology Services
Greenville Hospital System University Medical Center
Greenville, South Carolina

Ocean Creek Resort
10600 N. Kings Highway
Myrtle Beach, South Carolina 29572

Who Should Attend:
Radiologic Technologists
Radiology Students
Sonographers
S.C. Limited Licensure Technologists

12 Category A credits have been approved by ASRT.
Credit applied for with SDMS

Each lecture has a different Approval Number.

For information, call Jackie Mullins, RT(M)
(864) 455-4513 • jmullins@ghs.org
GMH Radiology Services • 701 Grove Road
Greenville, South Carolina 29605

Hotel Information:

Studio: \$65 • 1 Bedroom: \$72 • 2 Bedroom: \$84
Please add 12% S.C. state tax and resort fee of \$6/night

Room reservations may be made by calling
1-800-845-0353 and identifying the following items:
Group Name: GHS Radiology • Group Number: 255788
Group Dates: September 10-11
Check-in time: After 3 p.m.
Check-out time: 11 a.m.

Room reservation deadline: July 31
Room cancellation: 14 days' notice less a \$20 administrative fee

Speakers:

Phillip J. Bendick, PhD, RVT
*Director of Surgical Research
William Beaumont Hospital*

Robert Clarke, RTR
*Horry Georgetown Technical
College*

Kristen Hauck, MSN, RN
*Patient Safety Coordinator
GHS University Medical Center*

Elaine Miller, RT, BAS
*Clinical Applications Specialist
CMS Imaging*

Patricia Roberts
*Senior Account Executive
InSight Health Corp.*

Terry Roy, RT, CNMT
GHS University Medical Center

Ann Stansell, CMF
Certified Mastectomy Fitter

Beach-Fest 2010 • Water Oaks Conference Center

Agenda

Friday, September 10, 2010

11:00 am	Registration	Objectives: The participant will be able to ...
Noon	Imaging Techniques for Characterization of Atherosclerotic Disease <i>Phillip J. Bendick, PhD, RVT</i> <i>Director of Surgical Research</i> <i>William Beaumont Hospital</i>	Determine some of the elements atherosclerotic plaque composition based on its appearance in images generated by conventional techniques commonly used in radiology
1:00 pm	Options for Post-mastectomy Patients <i>Ann Stansell, CMF</i> <i>Certified Mastectomy Fitter</i>	Explain the physical and emotional impact of wearing breast prostheses for mastectomy patients; explain the importance of a proper fit, prosthetic material used and patients' appearance with prostheses
1:50 pm	Break	
2:00 pm	Anatomy 101 – What Imagers Need to Know <i>Robert Clarke, RTR</i> <i>Horry Georgetown Technical College</i>	List basic structures of human anatomy and learn the importance of anatomic knowledge for use in proper positioning techniques
3:00 pm	Multi-modality Imaging of Thyroid and Parathyroid Glands <i>Terry Roy, RT, CNMT</i> <i>GHS Nuclear Medicine</i>	Gain a greater understanding of the anatomy and physiology of the thyroid and parathyroid glands
3:50 pm	Break	
4:00 pm	Tools for Improving Communication and Patient Safety <i>Kristen Hauck, MSN, RN</i> <i>GHS Patient Safety Coordinator</i>	Introduce the concept of situation monitoring, cross monitoring, situation awareness and shared mental models in communication
6:00 pm	Adjournment, Meet and Greet, Creekside	Enjoy heavy hors d'oeuvres with colleagues

Saturday, September 11, 2010

7:00 am	Registration and Continental Breakfast	
8:00 am	Cardiac Effects on Peripheral Vascular Flow Measurements <i>Phillip J. Bendick, PhD, RVT</i>	Recognize the effects of cardiac dysfunction on vascular imaging (ultrasound, CT and MRI) in peripheral arteries
9:00 am	PET/CT– An Update <i>Patricia Roberts InSight Health Corp.</i>	Describe what a PET/CT scan is and where health care currently stands regarding reimbursement
10:00 am	Break/check-out time	
10:30 am	The Art of Communication in Medical Imaging <i>Terry Roy, RT, CNMT</i>	Explain new methods of communication and suggest solutions to solve the problems of communication and conflict resolution
11:30 am	Lunch provided – Four Seasons Restaurant at Ocean Creek	
12:30 pm	Lymphedema Options for the Post-mastectomy Patient <i>Ann Stansell, CMF</i>	Discuss the use of compression bras and compression sleeves for lymphedema in the post-mastectomy patient
1:30 pm	Positioning 2010 – What's Changed and What's the Same <i>Robert Clarke, RTR</i>	Understand positioning techniques and have a better understanding of new imaging views for interpretation purposes
2:30 pm	DR – Digital Radiography: "It's Magic" <i>Elaine Miller, RT, BAS</i>	Explain advantages, technology, benefits and workflow with digital radiography
3:30 pm	Adjournment	

Make checks payable to GMH Radiology Seminars

For information, contact ...

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Registration Fee:

Friday Only: \$80
Saturday Only: \$80
Both Days: \$130

On-site Registration: Additional \$40

Registration deadline: August 27

Cancellation must be received in writing before September 16. Refunds will be less a \$25 administrative fee. Substitutions will be permitted with prior notification.

Please note: Lecture topics and presenters are subject to change. Should a change be necessary, every effort will be made to replace the lecture with one of similar content.

Registration Deadline: August 27

Print Name _____ Title _____

Employer _____ Fee \$ _____

Check One: Friday Only: \$80 Saturday Only: \$80 Both Days: \$130

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